

As we deepen our commitment to sustainability, we ask these questions to help ourselves stay focused. Try using them to spark ideas within your organization!

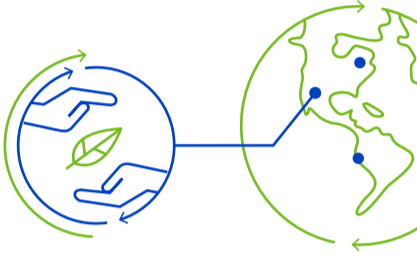
# SUSTAINABILITY PRACTICES TOUGH QUESTIONS



## FOR COMPANIES

### 5 HOW CAN WE PARTNER WITH OTHERS

WHO ARE FOCUSING ON  
RECYCLING OR REDUCTION?



When we can't recycle our materials on a large scale, we fund organizations that can.

#### WE WORK WITH:

- ✓ **Call2Recycle**, an electronic recycling and collection program
- ✓ **Electronic Manufacturers Recycling Management Company**, a non-profit that brings about economies of scale on a national basis
- ✓ **Redwood Materials**, a partnership that recycles battery-cell production scrap to be used in electric vehicle batteries

### 6 HOW CAN OUR EMPLOYEES HELP?

Our employees get time off to volunteer in sustainability projects, including:



*Educating STEM participants in underserved communities*



*Tree planting*



*Newark community e-waste recycling events*

**TIP**

Gift cards that help the environment can be used in a work program to reward and motivate employees.

### 1 WHAT ARE WE DOING TO HOLD OURSELVES ACCOUNTABLE?

#### STRATEGIES WE USE:

- Creating metrics to keep track of **our own emissions**
- Setting **achievable milestones** for the near future

### 2 WHAT CAN WE REDUCE OR RECYCLE ON A REGULAR BASIS?

#### ACTIONS WE ARE TAKING:

- Recycling and reusing resins** in end-of-life appliances to make new appliances
- Recycling stretch packaging** for shipment packing
- Using smart energy management systems**, to reduce electricity usage

### 3 HOW CAN WE REUSE OR IMPROVE UPON MATERIALS USED?

#### WE'RE BUILDING A CIRCULAR ECONOMY:

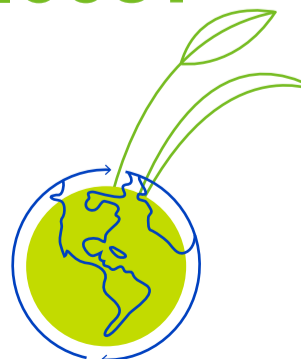
- Collecting and reusing wastewater** from our manufacturing processes and air conditioning systems
- Turning scrap iron into steel sheets** for product material use
- Implementing lease programs** that require products be returned for refurbishment

**TIP**

If your company can't recycle or reuse materials, donate them to an organization that can.

### 4 HOW CAN OUR PRODUCTS HELP OTHERS BE MORE ECO-CONSCIOUS?

- We strive for our products to be energy-efficient, so it's easy for users to use less energy.
- We're helping to put more electric vehicles on the road.
- We're helping more people harness the power of the sun.
- We're improving accessibility to alternative energy like hydrogen fuel and solar panels.



**Panasonic**